



JOHN KISMET JASHAR

KISMET GROUP - CEO/PRESIDENT/DIRECTOR

John was raised on his family's orchards in Shepparton, Victoria and has spent most of his life in agriculture and horticulture, as well as food and beverage production. This has provided John with invaluable experience in production, marketing and distribution, together with first hand experience of the shipping and transport industries. John spent 5 years prior to 1994 travelling throughout Asia, the Middle East, Europe and the USA, researching business opportunities, and securing sources of select speciality products best suited to the Australian Organic, and Sustainable Food and Agriculture Industries.

John's research and studies proved that worldwide demand for chemical-free, Organic products was increasing, underpinning the future of sustainable agriculture. Further investigations revealed that the Australian marketplace had no regular reliable supply of high quality organic phosphate, yet Guano had long been very successfully marketed in the extremely sensitive Japanese market.

Upon securing the exclusive long term product supply rights for the Australian marketplace, the decision was taken to proceed with the launch of Madura Guano Gold Kwik-Start, which is produced according to our specific required technical standards to suit Guano Australia's requirements. Guano Australia Pty Ltd is 100% owned by KISMET INTERNATIONAL PTY LTD, and as such is truly 100% Australian owned.

Guano Australia operates from its Australian Head Office based in Buderim, Queensland, from modern well equipped facilities and is strategically poised to lead the organic fertiliser industry well into the 21st century and beyond.

Guano Australia Pty Ltd, provides direct farmer support via its dedicated "Hands on" Corporate Team, together with the support of our independent Agronomists, Technical Representatives and our valued distributor network, are all highly trained and qualified in their respective fields, particularly in Organic/Bio-Dynamic and Sustainable Agricultural and Horticultural farming methods.

Pursuant to the above success, the **Kismet Group** now officially launches an important extension to it's group activities by way of a national technical and advisory services division, Agronomy Services Australasia Pty. Ltd.

(ASA's) systematic approach deals with agronomy as part of the total farming system. Undertaking farm soil analysis, crop and pasture analysis and helps the client to implement achievable programs that are both environmentally and cheque book friendly.

We specialise in companies that are facing challenges whether they are undergoing change, overtrading, underperforming, planning succession or are in financial distress. (ASA) has been 3 years in the making, and now with very sound proven credentials, acts on behalf of a number of high profile farming enterprises, The Mulching/Revegetation/Mining Industries and contracts to Corporate Accountancy firms and Banks.

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AGRONOMY SERVICES

AUSTRALASIA

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